

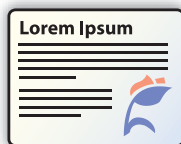
» elements CMS Overview

Introducing *elements CMS*, a revolutionary website content management solution.

elements CMS (Content Management Software) is comprised of individual modules that target specific aspects of web content and e-business management. Used together, these modules form a complete website content management solution.

Modules can be purchased as packages or separately, ensuring the utmost scalability as needs grow. elements CMS gives total client-managed control over the entire website.

The *elements CMS* modular suite:



» Content Manager

A site management tool and editor for creating, modifying and posting web content

- Familiar, icon-based interface and editor
- Add graphics, text and multi-media files
- No HTML knowledge necessary
- Update and post pages in real-time



» E-Marketing Manager

Capture and manage email addresses. Create and deploy targeted marketing campaigns

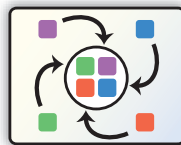
- Customize your profile requirements
- Create professional email campaigns
- Filterable, exportable customer database
- Built-in spam scorer



» E-Commerce Manager

Advanced, secure shopping cart technology, order management and inventory tracking

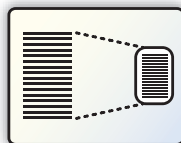
- Customer, order and inventory management
- Advanced shopping cart technology
- UPS and FedEx compliant
- Customer and purchase statistics



» Intranet/Extranet Manager

Private customer- and employee-oriented portals for calendaring, file sharing and more

- Private portal for authorized users
- Manage tasks and announcements
- Built-in event calendar
- File share and management



» Database Manager

A versatile database tool for searching and displaying graphics, list members or other files

- Adaptable for many applications
- Display files, members, lists and more
- Criteria-based search capability
- Customizable record creation